



CARON MILLER

WWW.CARONMILLER.COM



WOMEN'S TEXTILE ACCESSORIES



112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM

To Whom It May Concern:

Caron Miller invites you to be beautiful, her word for something even better than beautiful – beautiful, fabulous, and divalicious. Caron's textile accessories and designs are tools to help women achieve their personal best by expressing their style with items that embellish your basics.

The focus and inspiration of my collection is to support women in being the best they can be; to show off what they've got in fabulous and functional wearable art. My business practices are unique; I really love to sell the smaller boutiques, museum stores and galleries. Many of which only carry only USA made products. My purpose is to support more stores into staying in business with creating long term relationships and not selling retail direct.

My prediction for the coming market is "better goods, less junk." I believe that buyers and end consumers are looking for better and unique goods, which is something I strive to continue creating. The marketplace has been filled with inexpensive, mass-produced accessories and I know that we are headed for times of more creativity, quality and USA Made goods! I believe in supporting local business and giving back to the community.

My entire line is made in Santa Barbara, CA and I give my personal guarantee to its quality and presentation. Our scarves, wraps, toppers, and other accessories are ways to express individual creativity and in turn be our truest selves. I strive to develop products for every style and size, because everyone should have the ability to express themselves.

Thank you for taking the time to review our company. In this press kit you will find my biography, philosophy, product information, and recent press.

My best always,

CARON MILLER

Company Contacts

Caron Miller, Owner/Designer
Brittany Campbell, Director of Marketing
P: (805) 899-4379 F: (805) 899-4374
E: caronmiller.inc@gmail.com
Web: www.caronmiller.com



112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM



Caron Miller, Owner and Designer at Caron Miller, Inc.

Caron was born in Canada and started designing at an early age. Recognizing her innate talent for fashion and the visual arts, her father bought her first Singer sewing machine as a birthday present at the age of ten. But instead of going to FITNY (Fashion Institute of Technology New York) as he had hoped, Caron chose a less traditional path. She had to find success in her own way. So she worked her way up through the skate and snowboard industry until she finally was ready to make a go of it on her own.

When Caron is not selling her accessories, she is travelling the world on horseback. Caron brings her designs to the native peoples and becomes inspired by the different cultures and ways of life.

Caron Miller Collection "wearable art" is designed to embellish your basics (big, small – bodacious, or itty bitty). Her accessories and designs are tools to help you achieve your personal best by expressing your style with pieces for yourself and your surroundings. Traveling is a huge passion for Caron, and she designs her wearables with this, fashion, and function in mind. Welcome to Caron's world, where anything is possible.

Other Caron Miller, Inc. facts:

- Founded in 1994. Incorporated in 2003.
- No animal testing is conducted on the Caron Miller Collection.
- Everything is USA Made in Santa Barbara, CA to receive Caron's personal 100% guarantee on workmanship and to support jobs in America.
- Many of Caron's fabrics of choice are absorbed from the excess fabric remnant market, continuously creating one-of-a-kind unique creations with an environmental awareness.
- We give back to the community and donate to all local causes and organizations in Santa Barbara.



112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM

Company Philosophy

At Caron Miller, we've committed ourselves to a list of values we adhere to daily:

Empowerment is the core of Caron Miller's passion to support all women in being the best they can be! Our company is about much more than the creation of the products we design. At Caron Miller, we are dedicated to providing tools which empower individuals to feel good about themselves and their surroundings. With our wearable art women can openly express themselves and we can help them achieve their personal best – or as Caron would describe it, to be beautiful!

Creativity is a word we use often, not only to describe the inspiration of Caron Miller's designs, but the creativity her designs inspire in our customer. Her wearable art and fashionable accessories are ways to express individual creativity, and in turn be our truest selves. We strive to develop products for every style and size, because everyone should have the ability to express themselves!

Quality products are created with a careful eye and a diligent hand to express our dedication to providing our best. Our products are hand crafted domestically to ensure we will deliver you the finest quality goods. We believe in supporting local business and USA Made products.

Service that is superior and exceeds our customer's expectations drives our business, because without them, little else matters. We strive to uphold prosperous and growing relationships with all of our wholesale customers and to continually offer great products and service.

People are our most important asset; from the creativity they bring to Caron Miller's designs, to the quality they ensure in our final products, to the service they provide our customers. Our company's potential has no limits and relies on the imagination and dedication of our team members. We are committed to maintaining a challenging, rewarding and fun work environment where contributions and creativity are recognized and rewarded.





CARON
MILLER

112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM

****Please visit this link for high resolution jpegs of Caron Miller Accessories****

<https://www.dropbox.com/sh/bo5xnbm1c7lwro2/8IHAC0HH2p>



Circle Leather Infinity Scarf – Black



Shimmer Wrap – Lime Green



Oscar Dot Wrap – Plum



Sheer Chiffon Wrap – Olive Fuchsia



CARON
MILLER

112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM



Patch Scarf – One-of-a-Kind



Velvet Scarf – Diamond in the Rust



Single Silk Scarf – Black Royal Print



T-Knit Scarf – Teal



CARON
MILLER

112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM



OTT Mesh Embroidered – Black/White



Ruana Cape Faux Suede - Latte



Fingerless Gloves T-Knit – Assorted Color Combinations (Black with Color)



CARON
MILLER

112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM



Reversible Hat Faux Fur – Multi Lynx



Neck Snuggly Faux Fur – Silver Feather



Wrist Cuffs Faux Fur – Beaver



Boot Cuffs Faux Fur – Wild Leopard



112 ½ W. MICHELTORNA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM

NY IGF | 100 days of design

Inspirations and Insights of Wearable Art By Caron Miller of Caron Miller Inc.

Published January 17, 2013 from www.100DaysOfDesign.com



When on the search for inspiration I am first of all inspired by supporting women to be the best they can be, empowered and just be themselves. I'm curvy, and I love supporting all shapes and sizes, but I feel that curvy has fewer options; therefore it's my personal quest to get more women out there wearing their curves with pride! I also love to travel and I believe that no matter what you are doing, looking good is important. Therefore my designs are also created with ease of travel, machine washable, no fuss, just look great. Whether you are working out or going to a black tie event, rock on and look great and comfortable.

I peruse the LA fabric district and textile shows in search of inspiration. What colors look good? What fabrics make me think, "Ooh, yummy!" and just beg for me to come over and rub them?

What bolts of fabric beckon me; to make them into something bigger? Every fabric has its own story (sometimes even their own names!) in my world.



Fingerless Gloves

My business practices are unique. I really love to sell the smaller, unique boutiques, museum stores and galleries. I have many that carry only USA made products. I also am very loyal. First of all I am completely into relationship, not just getting orders written. I care and personally call all of my stores every couple of months. I also have a great website, but I do not sell any retail direct. My purpose is to support more stores into staying in business with creating long term relationships, than capitalizing on that one time full retail order. I bow down to my stores and appreciate every bit of business from them.

Today's culture, commerce, and communication generate a lot of excitement about today's culture into allowing individuals to be who they are and creating fewer amounts of judgments. I love when direct customers call me and they are shocked that I still answer the phone. I always ask, where did you find our collection, talk about that store and make a personal connection with them. I am a big believer in the hands on approach and try to be present with all of my customers. If you've met me, you know I'm not shy and tend to run a bit on the outrageous side, I believe those are just a few of the elements that also drive my business forward, I do care!



Double Ruffle Wrap Chocolate

My short term predictions are "better goods" less junk. I believe that buyers and end consumers are looking for better goods and unique goods. The marketplace has been filled with inexpensive, mass produced accessories. I believe that now we are headed for times of more creativity, quality and USA Made! Obviously we aren't going to find much in the way of USA textiles, but we can find great fabrics that are already landed in the USA and support more manufacturing here as well.

Long term, I predict that more people are going to become more aware of bringing more industry back to USA and in the beginning when I founded Caron Miller Inc. there was resistance to price and no care of the fact that I was making everything in the USA. Now people are sourcing out more and more USA companies. However, I do predict that more companies are going to play on that and not do all of their work here, and however, say that they are just to capitalize on that feature. Bad karma to them, you know who you are. We need to bring more business back that is a very important factor to keep the USA strong.



About: Founder of "Caron Miller, Inc.", Wearable Art

Caron was born in Canada and started designing at an early age. Recognizing her innate talent for fashion and the visual arts, her father bought her first Singer sewing machine as a birthday present at the age of ten. But instead of going to FITNY (Fashion Institute of Technology New York) as he had hoped, Caron chose a less traditional path. She had to find success in her own way. So she worked her way up through the skate and snowboard industry until she finally was ready to make a go of it on her own. For more information on Caron Miller or her wearable art designs, please visit her website at www.caronmiller.com. Caron Miller Inc. exhibits at NYIGF in the *New York's Newest* division.



CARON MILLER

112 1/2 W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM

SHOW of HANDS

THE DETAIL IN THESE HANDCRAFTED PRODUCTS ARE SURE TO STAND OUT IN A CROWD.
By Marc Kozak



The highly detailed Nest Necklace and Earrings from **Beatrice-bell Handcrafted Jewelry** (225/383-6989 or beatrixbell.com) are meticulously woven by hand and adorned with Swarovski pearls. They are available in silver or gold, and come with tiny eggs in blue, turquoise or white.



The Skins collection of hand designed leather cuffs and accessories from **Melis Accessories** (480/563-3523 or melis.com) combine natural stones, Swarovski crystal, pearls and recycled metalheads. All of the designs are made from scrap leather with a suede corset-styled tie back that adjusts to any size wrist, especially small wrists which are a hard fit.



These new necklaces, made with antique buttons (circa 1880-1900) and colorful, agate slices, are from **Grandmother's Buttons** (800/580-6941 or grandmotherbuttons.com). The company's 2013 70/14 line juxtaposes authentic, ornate Victorian buttons with bolder, more modern settings.

Calamarie (786/763-1326 or calamarie.com) jewelry is beautiful, natural, one-of-a-kind, and made for the conscious modern woman who wants to do, look and feel good. The hand-crafted 3 Ross Braided Necklace features roses made from orange peels collected from street juice vendors in Colombia, and is paired with braided strands of hand-polished acai seeds.



GIFTWARE NEWS giftwarenews.com



Each Le Groovy Art Scarf Patch from **Caron Miller Collection** (805/899-4379 or caronmiller.com) is a one-of-a-kind wearable art piece. Each scarf has a pattern, but is completely unique. The company takes fabric remnants that would normally be thrown away and turns them into stunning, wearable art. They are made in the U.S. and sewn locally in Santa Barbara, CA.

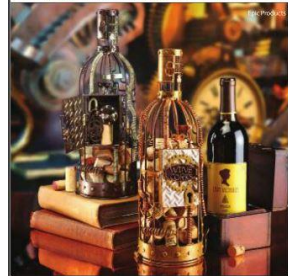
THE INDUSTRY'S LEADING ADVERTISING PUBLICATION

U.S. EDITION JUNE 2013 \$5.99

GIFTWARE NEWS®

GIFT, GOURMET & DECOR

A digital magazine



Show of Shows
Holiday Trends
Christmas
Inspirational Products
Home Fashion Accessories

Drink Mixes
All Star Snacks
Back to School
Shower Power

GIFTS • STATIONERY • HOLIDAY • DECOR • PERSONAL CARE • GOURMET • BABY • FASHION

Giftware News Magazine. June 2013.
Show of Hands – The detail in these handcrafted products are sure to stand out in a crowd.

**Featuring: Le Groovy Scarf Patch
(one-of-a-kind)**



CARON MILLER

112 ½ W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM



^ TREATING GUESTS ROYALLY

The Ludo Collection of bath towels is made in Morocco with 100 percent cotton and features Dars embroidery in colors that match the towel body. Shown are the small guest towel and gant de toilette, both available in white (shown), sand and grey. Abanjà, 203-552-9521



<< EVERYBODY NEEDS A LITTLE

The new Love Towel Collection is available in two color palettes: soft pastels, and bright reds/pinks. The towels feature embroidered repeats of the word "Love" in a bold, contemporary style. Anali Exquisite Needlework, 425-558-4316, anali.com



FAUX-FURRY FRIENDS >>

The U.S.-designed-and-manufactured Le Lap Purr Faux Fur Throws are made with acrylic and liners in either a crushed rayon shimmer fabric or a faux suede. The 50- by 60-inch throws include Porcupine fur (shown) with sage faux suede liner; Multi Lynx fur with chocolate shimmer liner and Beaver fur with silver shimmer liner. The throws can also be cut and sewn to order. Caron Miller Collection, 805-899-4379, caronmiller.com

22

LDB
INTERIOR TEXTILES

August 2012 • \$7.00

PAGE 22

Manhattan Magic

Preview a variety of exciting new products on view during New York Home Textiles Market Week

PLUS
Decorative Pillows: Room Fresheners
Kitchen & Table: Divine Dining
Window View: Looking Ahead

www.LDBInteriorTextiles.com

LDB Interior Textiles. August 2012.
Manhattan Magic – A preview of new
Products on view during New York
Home Textiles Market Week

Featuring: Le Lap Purr Throw



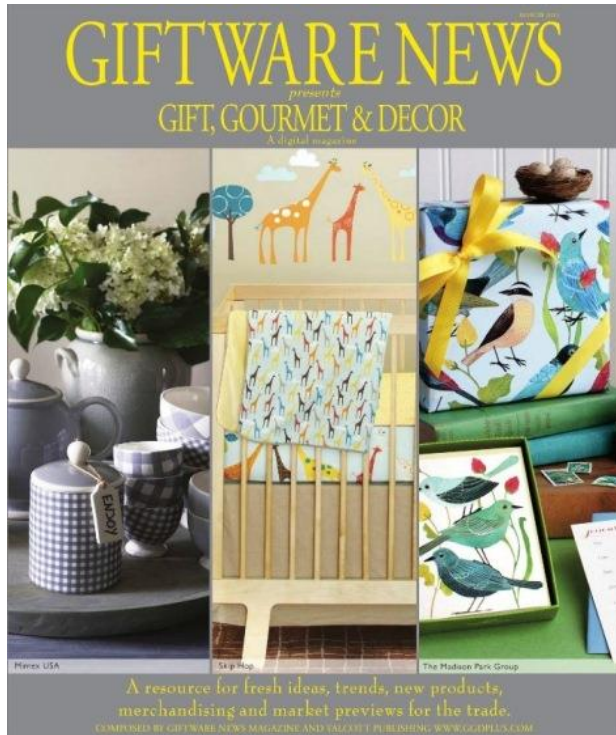
CARON MILLER

112 1/2 W. MICHELTORRENA ST. SANTA BARBARA, CA 93101

PH: 805-899-4379 FX: 805-899-4347

CARON@CARONMILLER.COM

WWW.CARONMILLER.COM



Saying Our Way

Couples need to put different priorities in place. For some, it is the venue and food. For others, fashion and the destination, and others just want to bring as many people together as possible for the day. MacArthur says that it is very important for couples to try to understand the customer. The couples have a lot of information. Relations may need to improve some scale. What the couple wants isn't always what they can afford. You may be able to offer alternatives, they haven't considered.

"Brides and couples today are Internet savvy," MacArthur continues. "Retailers need a presence on the Internet. Show your quality and service — put a face with a name. Establish credibility in the mind of the customer. Remember there was a lot of emotional factors going on."

Today's market is all about choice. Brides are willing to search out what they want. Pictures are extremely important. Brides are very visual."

SHOW SOME PANACHE
Speaking of visions, the most important one of the day is the

bride. This is where retailers can really shine. Many of you already carry fashion accessories. Ask your suppliers what they suggest for the bride's market and then plan a special section to display the new pieces. You can also expand to new categories. For instance, many brides and brides parties are using centerpieces and vases. These could be used to create a rustic or vintage look.

The Caron Miller Collection presents these kind of pieces. "We offer a line of women's accessories that is devoted to inspiring women to be the best they can be — to show off what you've got in our fashion and functionality of accessible art," says Penny Lane Campbell, marketing communications manager.

"Our scarves, wraps, toppers and other accessories are ways to express individual creativity and it's fun to be our most selves. We want to develop products for every style and use, because everyone should have the ability to look great. The entire line is made in Santa Barbara, CA, and Caron gives her personal guarantee to its quality and presentation. We believe in supporting local business and US-made products," says Campbell. These, along with jewelry and small evening bags, would make good bridesmaid gifts.

TAKE US HOME
Couples want to make the day memorable for everyone. Takeaways can also reflect their style and give guests something to remember them by.

Arlene Miller is brand manager at Kate Aspen de Italy Agency. "Starting last year and continuing this year, we have seen the trend of rustic and vintage." She says there is a use of burlap, lace and mixed colors. We've also seen clooms, light pinks, light blues and hot oranges," Miller says the



The Gold Spun Ribbon Party Girl Wrap from Caron Miller Collection (805/899-4379 or caronmiller.com) is a gift idea for brides in come coffee-line. Made in California, it's also suitable in aqua and olive.

company's rustic flannel take away bags capture both the rustic and vintage feel.

"We have also seen the growing popularity of personalizing. Last year, monogramming was big in gifts and wedding to following. Brides are giving their attendants monogrammed neckties. We try to incorporate some monogramming aspects in many of our pieces."

"Custom items do well. It doesn't matter what part of the country. Our new palm tree bottle opener is our No. 1 seller. I think it is an easy option for many because it is made of metal and silver in color."

"Couples are trying to personalize their wedding. Brides and bachelors can be filled with anything. Brides, cookies, muffins for the next morning. They can incorporate the wedding theme."

She reminds retailers that making a statement is important when trying to market rustic and vintage. Use special containers to create a vintage and draw in customers. ©

Giftware News. March 2013. *Saying "I Do," Our Way* – Featuring: Party Girl Wrap



SHE'S GOT THE LOOK

1. This cozy combo from **Mad Style** (877/623-2247 or mad-style.com) is perfect to sell as a holiday gift set, or can be broken up and sold individually. The gloves are ideal for the tech-savvy and the combo is perfect for a business suit or a casual Saturday. The look is classic and has been seen in Persian markets.
2. These Two-Tone Jewelry Scarves from **GANE** (800/724-5902 or gane.com) can be looped, twisted or layered. The links and colored stone insert adds impact. They are available in six different colors.
3. A distinctive design of curved pleats makes the Pleated & Curved Shoulder Bag from **Liz Sabo** (216/246-9950 or lizabethsabobags.com) stand out from other curved shape bags. This bag is worn comfortably under the arm. The pleating at the top of the bag gives it a soft draped look while providing an ample interior. Functional and stylish, this bag is ideal for transitioning from day to night.
4. Studio Penny Lane (858/436-7028 or studiopennylane.com) is fast being recognized for their handmade, hip, bohemian, vintage-inspired designs together with their thoughtful and heartfelt messages. Each piece incorporates the penny, a positive American icon relating to many with messages of personal freedom, liberty, abundance, hope and gratitude.
5. Le Groovy Art Single Panel Silk Scarves from **Caron Miller Collection** (805/899-4379 or caronmiller.com) are the perfect accessory for spring and summer. The company says their silks in the fabric markets, cutting up tons of end bolts into beautiful scarves. All prices are small runs and limited quantities. They are made in the U.S. and sewn locally in Santa Barbara, CA.

IN THIS ISSUE
Jewelry • Complete the Outfit
Plush, Stuffed with Love
Personalized. Just for You
Travel Accessories, Traveling in Style
Fashion Accessories, She's Got the Look
Dips with Zip
Leaders of the Pack
Feeding Frenzy

GIFTS • STATIONERY • HOLIDAY • DECOR • PERSONAL CARE • GOURMET • BABY • FASHION

Giftware News. August 2013. *She's Got the Look*. Featuring: Single Silk Scarf



112 1/2 W. MICHELTORENA ST. SANTA BARBARA, CA 93101
PH: 805-899-4379 FX: 805-899-4347
CARON@CARONMILLER.COM
WWW.CARONMILLER.COM



Press Release by Caron Miller Inc. October 31, 2013 **Downton Abbey Themed Accessories**

We are noticing a new trend of stores wanting Downton Abbey themed pieces from the collection. Fun displays and exhibits are featuring the popular BBC series that everyone, including us, has fallen in love with. The following are accessories that fit the theme perfectly:

Long Velvet Cape with Contrast Hood - \$149 wholesale

This beautiful long velvet cape is truly spectacular! Over 4 yards of black stretch velvet drape down floor length with a dramatic over-sized contrast color hood. Frog closure below the neck and arm holes for more accessibility. Available with three color options on the inside of the hood - brown, silver, or red. No one else will have a fabulous cape quite like this! One size fits all.

La Wrap Her Black Satin/Velvet 1/2 Moon Cape - \$68 wholesale

You can't get more classic than this piece. Black Velvet on one side with Black Satin on the other. The 1/2 Moon shape is a great design that sits perfectly over the shoulders and gives you hands free for cocktails! Our Velvet/Satin wrap is great for holiday as well. Measures 24" wide by 70" long.



La Wrap Her Double Ruffle - \$135 wholesale

This piece has been a holiday time staple for many years!

This unique design includes Black Velvet lined in our Shimmer fabric with a double ruffle embellishment around the entire piece.

Always a fall/winter favorite, we offer this wrap in Wine, Silver, Olive, Chocolate, and Royal. The Double Ruffle Wrap is a stunning addition to any window or display and will make anyone feel special when they wear it at their next event! Measures 26"x92" and is perfect for all shapes and sizes.



Neck Snuggly Faux Fur - \$26 wholesale

We love our Fabulous Faux Fur and customers do too! The Neck Snuggly is a great accessory for the cold months! Faux Fur lined in Black Satin, you can wear the fur inside or out. Neck Snugglies are a great addition to any coat or sweater! They measure 4"x40" and come in 8 different flavors. The best Downton Abbey flavors are Beaver, Black Mink, and Wild Leopard!



WWW.CARONMILLER.COM
112 ½ W. MICHELTORENA ST.
SANTA BARBARA, CA 93101
PHONE: 805.899.4379
PRESS CONTACT: BRITTANY CAMPBELL
CARONMILLER.INC@GMAIL.COM